



Sewing Destash Market **Saturday 31 May 2025** **Immanuel Lutheran College**

Yes we are back bigger than ever in 2025! The Sewing Destash Market is expanding.... the same team and management but under our new bespoke market management group - Together Event Co.

The huge success of our Destash Markets is bringing about some amazing new event locations for the coming year.

The event has now moved to Immanuel Lutheran College - 126-142 Wises Rd, Buderim QLD 4556

With each event and location, there will be different costs and sites. As with many things, we have seen some increases in costs across the board and hence there will be some increases in site costs and entry fees at different sites.

Please read through our information pack. We look forward to making Buderim an amazing success for vendors and visitors. See you soon for amazing market days!

Together
Event Co.
Bespoke Market Management

Leesa & Alana
Together Event Co.
Sewing Destash Market



How We Began....

Our market was developed turning, what was traditionally an online concept into a face-to-face market event. The first event included just 15 stallholders in and around the Sewing Adventures Studio.

In 2019 we took over the Salisbury Senior Citizens Centre. We managed to “break” the suburb with thousands of people attending and cars parked out the local streets - the neighborhood was shocked that it was a sewing event!

For the last four years, the Mt Gravatt Showground has been our home. The location allowed us to grow, with facilities, parking, more stalls, and a food offering.

Since it's inception, we have continued adapting to the conditions and refining our marketing and customer reach. We have stallholders who continue to destash with us, including small businesses, personal collections, and estate sales. We are also excited to welcome new vendors and to save all things sewing.

Typically our events attract over 3000 customers with over 80 vendor stalls. And we are excited to be expanding around SEQld meeting new customers, supporting new stallholders and sharing the joy of the Destash Market.



We Are Unique! Together Is Our Motto!

- We have a solid sense of community working together with local not-for-profits and community groups - these included Care Kits For Kids, Creative Women's Group, Boomerang Bags, CWA, Sewing For Charity Australia, and The Nest Community.
- We look forward to working with local community groups in our new locations and to develop ongoing relationships
- We donate funds back into the community through our Patterns For Charity program and over the past 6 years we have donated over \$12K to our Charity Partners
- We ensure that our stallholders meet our customer's expectations and we care about the experience for all. We are here to work with you each step of the way.
- We care about our vendors and visitors and want everyone to have an amazing day.

Our Advertising

- Our investment in advertising ensures our success! We invest in a strong marketing campaign to reach our audience and bring numbers to the event.
- We work with an amazing local social media manager to make things happen and to ensure that the right people see and attend.
- We promote the market as a joint venture - on occasion we will use vendor photos but the market group advertising is our goal.



Stallholder Essentials

- Our market thrives on the fact that we are a genuine DESTASH event. This means that we are selling excess products at discounted prices. This makes us unique and successful.
- Allowed products include -: quilting fabric, dress fabric, vintage fabric, notions, haberdashery, craft items, threads, sewing books, hand stitching items, embroidery, sewing gadgets, sewing and crafting tools, patterns, and craft magazines. Handmade clearance items and excess small business stock is welcome but must only take up a small part of your offer.
- We do not accept-: non-handmade clothing, items that are not sewing or craft-related, plants, candles, or general handmade.
- All sites will need their own tables and equipment. If you are outside you will need a marquee and marquee weights.
- We have a Vendors Facebook page as well as a Stallholder Update which is emailed out to help you with planning for the event. You may also be asked to provide photos and info to assist us with our marketing. Liking, sharing, and commenting from stallholders is essential.
- The Showgrounds is operated by the Sunshine Coast Council and on top of our hire fees we also have to pay for parking opportunities and a Ticket Levee of \$1.05 for each admission.

Public Liability

- Public Liability Insurance is vital for all stallholders. You will need to provide your policy info in the Application.
- As the event co-ordinator we can provide you with one off public liability insurance at the discounted rate of \$20 for table market sites and \$30 for all 3m x 3m or larger site.
- Please indicate this on your application submission. With policy changes numbers are limited. If you are doing multiple events a year please look here -mymarketinsurance.com.au



Market Entry

- Early Bird Entry to the Buderim event is \$5 - these tickets will give customers the first access to the market from about 8.45am. Entry from 10am will be \$2. After 12noon will be free
- Under 15 are free.
- Free parking on the grounds
- No pets allowed without a permit

Markdown Madness

- From 12noon till 1pm entry to the event will be FREE.
- 12noon is the time to discount, haggle, spruik and reduce your stock!
- Prepare your signage - sell off your remaining stock and if you don't want to take it home consider speaking with the onsite charity sewing groups to donate.



Buderim Event Sites

Important Info - we currently have limited sites available at this venue. If you apply for a location that is not available we will come back to you and offer you an alternative.

The event will be held in the Stadium and outside on the side of the grassed oval. All sites will need their own tables, equipment, and marquees (depending on location) with weights. Limited table Hire is \$15 per table but we encourage you to bring your own. Stall options are:

Inside

- Stadium - Table Sites \$60 - Includes Table 210cm x 700cm
- Stadium - 3m x 3m \$100 - Will accommodate 3 tables
- Stadium - 3m x 6m \$180 - Will accommodate 6/7 tables

Outside - Marquees and weights required

- Oval - 3m x 3m \$80 - Will accommodate 6/7 tables
- Oval - 3m x 6m \$150 - Will accommodate 6/7 tables

Food & Drink

- Will be located inside the market area but away from the fabric stalls along the retaining wall.

Set-Up & Parking

- The school closes at 3pm but there is sport in the hall until 4.30pm, which will delay our markout and set up
- Stock drop will be available will be available from 6pm Friday, 30 May for inside locations to assist with the remaining set up on Saturday morning. Saturday setup will commence from 6am
- We will be allocating Stallholder parking and ask that you work with us by parking in the correct area



An aerial photograph of Aj Jericho Stadium, a large, dark-roofed building. The stadium is surrounded by greenery and trees. A parking lot with several cars is visible in the foreground. The stadium's roof is marked with a grid of blue squares, indicating the proposed solar panel layout. The text "Aj Jericho Stadium" is visible on the roof. The image is watermarked with "© 2023 Google".



Next Steps

We believe that we offer an amazing event for customers and vendors and we love different and new offers. Your investment for a stall site will ensure you have an amazing day!

- Contact us if you have any questions
- If you are unsure about your product offer then touch base for approval
- Applications will be given a decision, quickly followed by a confirmation email and an invoice for the event including any equipment hire.
- All successful applications will be invited to join our NEW Facebook Stallholders Group for Nambour Events
- Email Updates will be sent out every few weeks
- There will not be a pre-market site meeting due to the location
- Start sorting, marking and pricing your stash
- Think about the layout of your stall and how to set it up
- Our FB page will be helping you along the way

